



2019

2019 FISCAL YEAR ANNUAL REPORT
JULY 1, 2019 TO JUNE 30, 2020

natural
areas

ASSOCIATION

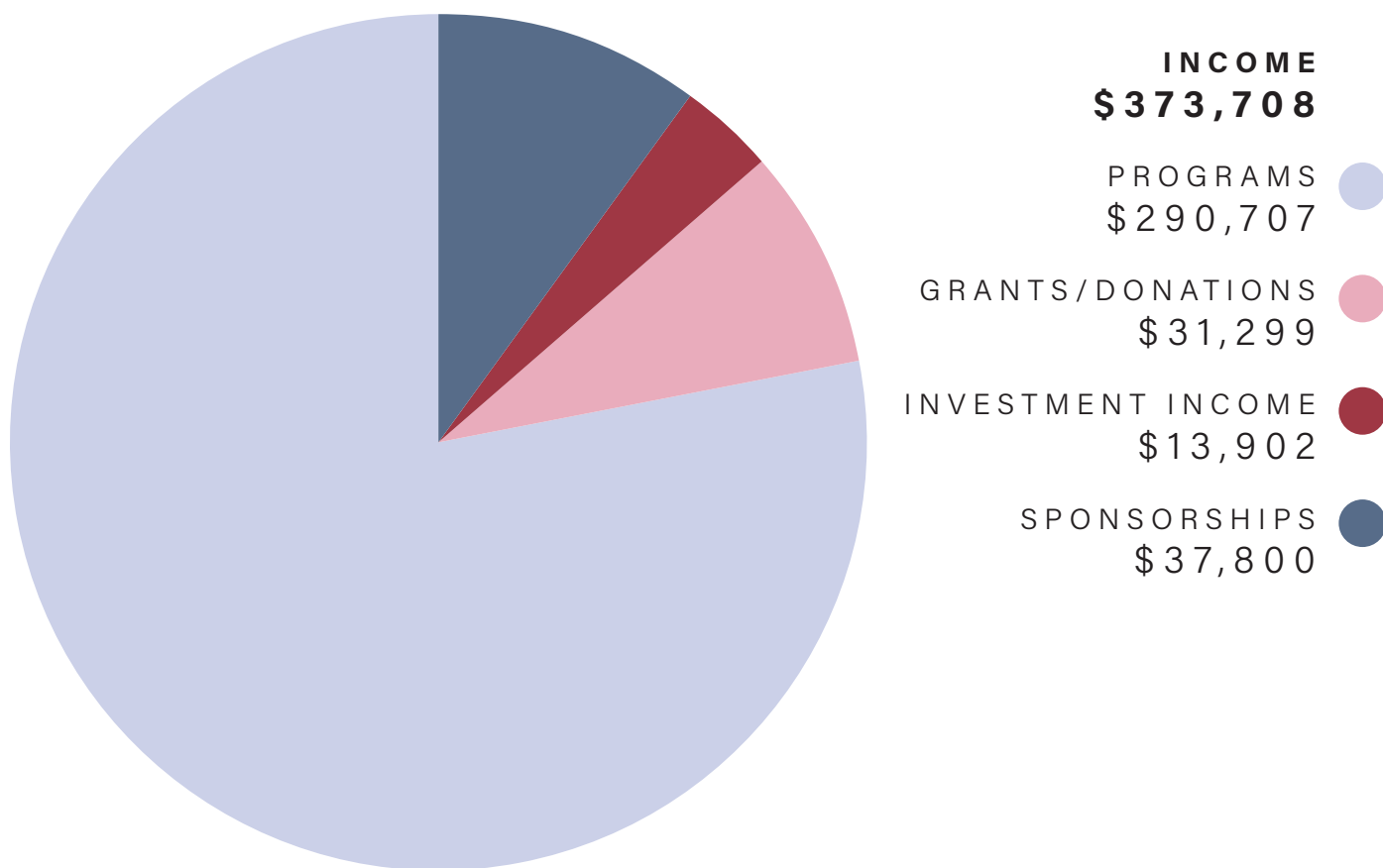
JULY 1, 2019 TO JUNE 30, 2020 ANNUAL REPORT

The Natural Areas Association's (NAA's) fiscal year begins July 1 and ends on June 30. This report is based upon audited financial statements from the fiscal year ending June 30, 2020.

This report includes the in-person 2019 Natural Areas Conference held in Pittsburgh, PA, October 7 – 10, 2019. However, this financial year was atypical due to

the impact of the COVID-19 pandemic. The pandemic initiated a massive economic shut down and stay-at-home order for most of the contiguous United States, Hawaii and Alaska beginning in the middle of March 2020. As a result, in-person programming was rescheduled to 2021 or converted into a virtual format for the remainder of the financial year.

SOURCES OF INCOME - JULY 1, 2019 TO JUNE 30, 2020



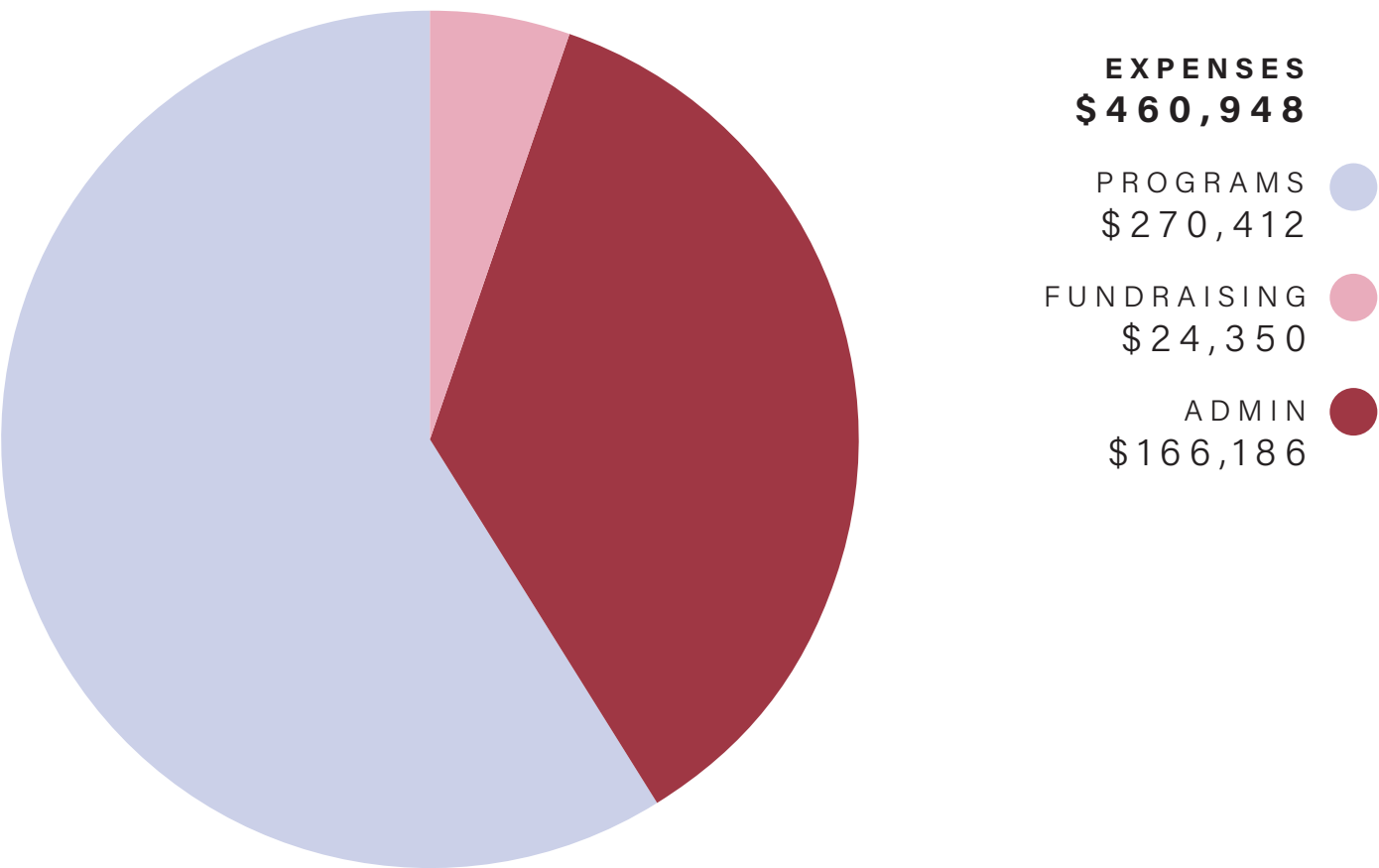
The NAA earns income from Membership and Program Fees, along with Grants, Donations, Sponsorships, and Investments.

Program income for FY2019 includes the 2019 Natural Areas Conference held in Pittsburgh, PA, October 7 – 10, 2019, and all income related to the *Natural Areas Journal*, including dues, page charges, subscriptions and royalties.

Grant from the US Forest Service to support rangeland programming.

Private family foundation funding from Colcom Foundation to provide scholarships for PA professionals to attend Natural Areas Conference.

OPERATING EXPENSES - JULY 1, 2019 TO JUNE 30, 2020

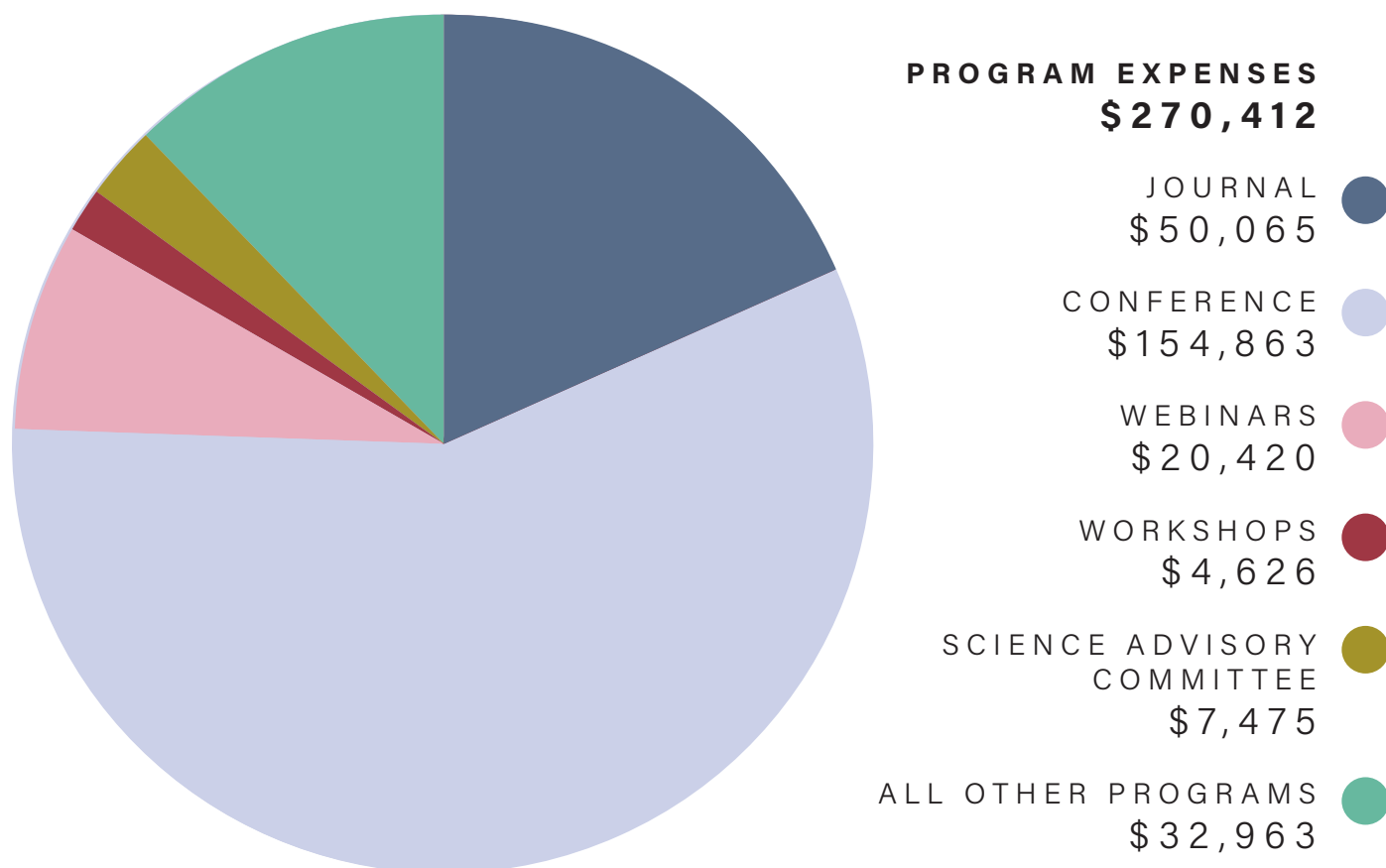


Major programmatic expenses in the 2019 fiscal year include the 2019 Natural Areas Conference, held in Pittsburgh, PA, October 7 – 10, 2019, and the production and publication of the *Natural Areas Journal*.

During March 2020, the nation was hit with the COVID-19 pandemic, resulting in the cancellation of all in-person programming during the fourth quarter of the financial year. NAA staff was forced to shift projected earnings from in-person programs to the 2021 fiscal year.

Administratively, NAA leadership invested in a board development initiative to advance the vision and mission, strategic partnerships, and long-term growth of the organization.

PROGRAM EXPENSES - JULY 1, 2019 TO JUNE 30, 2020



Program expenses include: *Natural Areas Journal* (quarterly), Natural Areas Conference (annually), Webinars (monthly), Workshops, Science Advisory Committee (formed during FY2020) and Other Programs.

Other Programs include Special Projects and Grant-funded activities, such as the Bureau of Land Management's National Seed Strategy and the continuous development of the NAA website and community portal to support all organizational programmatic and communication endeavors.

NAA BOARD OF DIRECTORS

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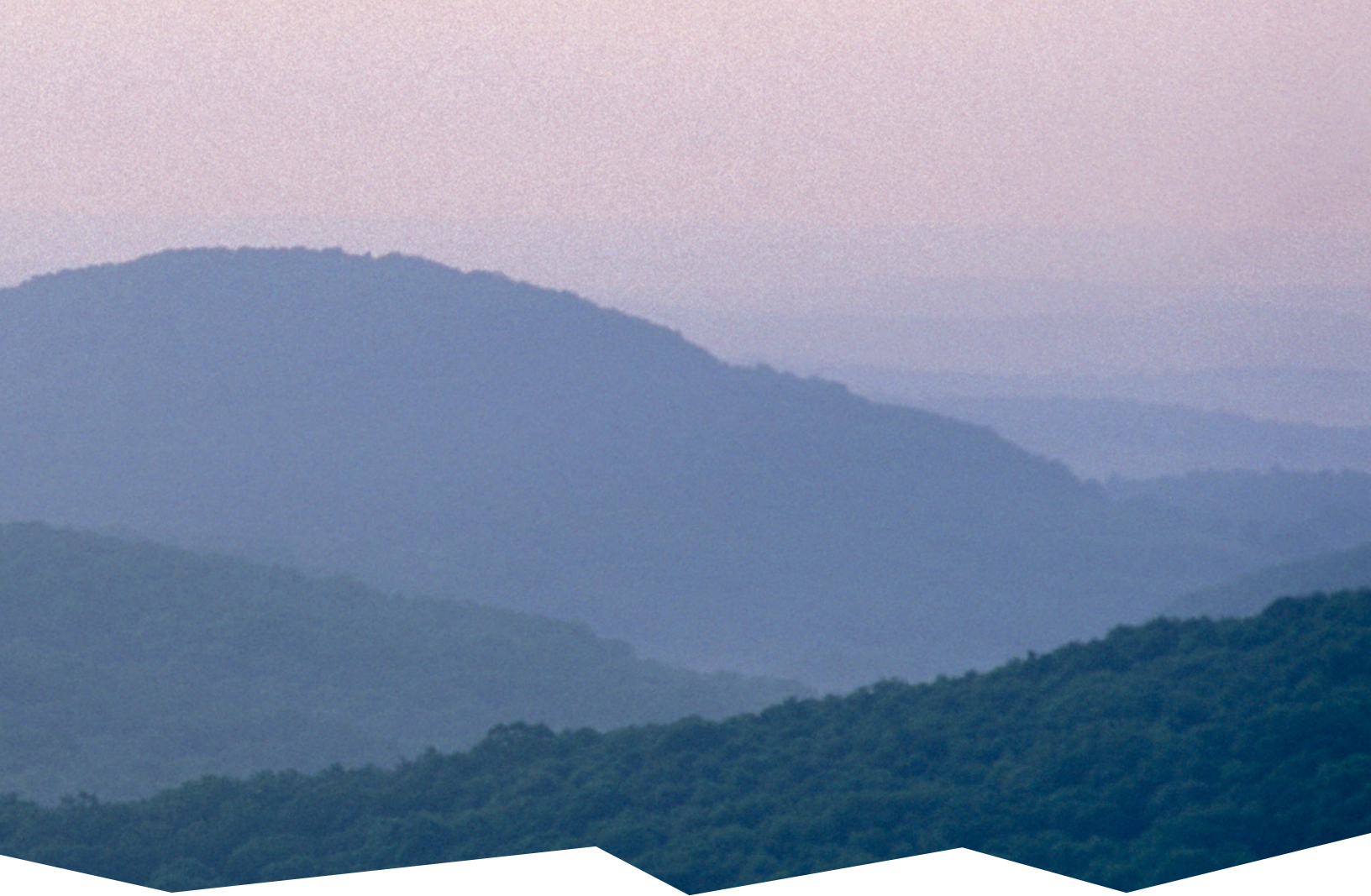
NAA STAFF

Lisa Smith
Executive Director

Amy Wills
Operations and Membership Manager

Moir McGinty Klos
Outreach and Communications Manager

Macey Bates
Operations and Administrative Assistant



CONTACT US

Gifts to NAA will support those who are on the front lines of protecting our natural areas, preserving biodiversity, and ensuring that all species survive for generations to come. Please add your voice, because nature cannot speak for itself.

Join/Renew

Becoming a member is the easiest way to support our mission – and to benefit from all we offer.

Invest

Your gift to NAA supports programming like workshops, webinars and the *Natural Areas Journal*.

For more information on how to support NAA:

naturalareas.org

info@naturalareas.org

724-995-8466

PO Box 594, Ligonier, PA 15658

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