



natural
areas
ASSOCIATION

NAA BY THE NUMBERS



1

Virtual Conference

The Power of Long Term Ecological Research (LTER): Informing Natural Areas Management
with participation from 19 LTERS,
26 presenters, 300 participants

Virtual Field Workshop

Fragmented Prairies and Grasslands: Reconnecting Habitats through Collaborative Relationships

DEIA roundtable



2

Field Workshops

Urban Treasures: Restoration & Management of High-Value Remnant Natural Areas, Kansas City, MO and Rising from Ashes: A Tribe's Nature-based Approach to Watershed Restoration, Española, New Mexico

2

**Twice the number of monthly issues
Natural Areas News**

8

Webinars

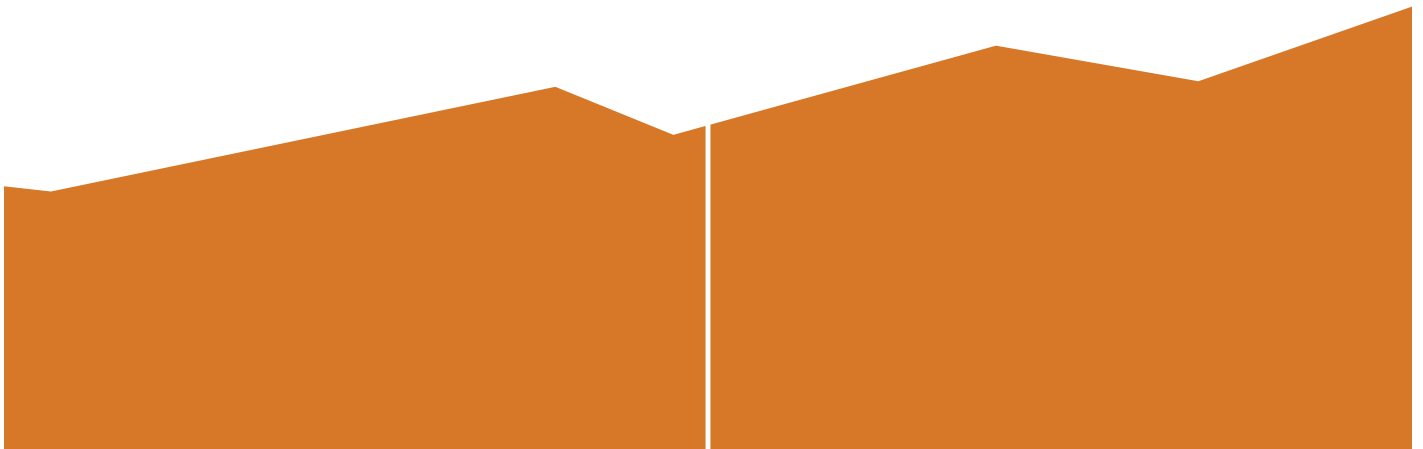


WHO WE SERVED THIS YEAR

5,382 = 47%
Event Registrations Increase over 2022

3,056 = 34%
Unique Participants Increase over 2022

189,530 = 224%
Website
Page Views Increase over 2022





50

States + Puerto Rico

+

Mexico and Canada

300

**Virtual Natural Areas
Conference Attendees**

15,000

Practitioners Reached

4

Issues of the Natural Areas Journal

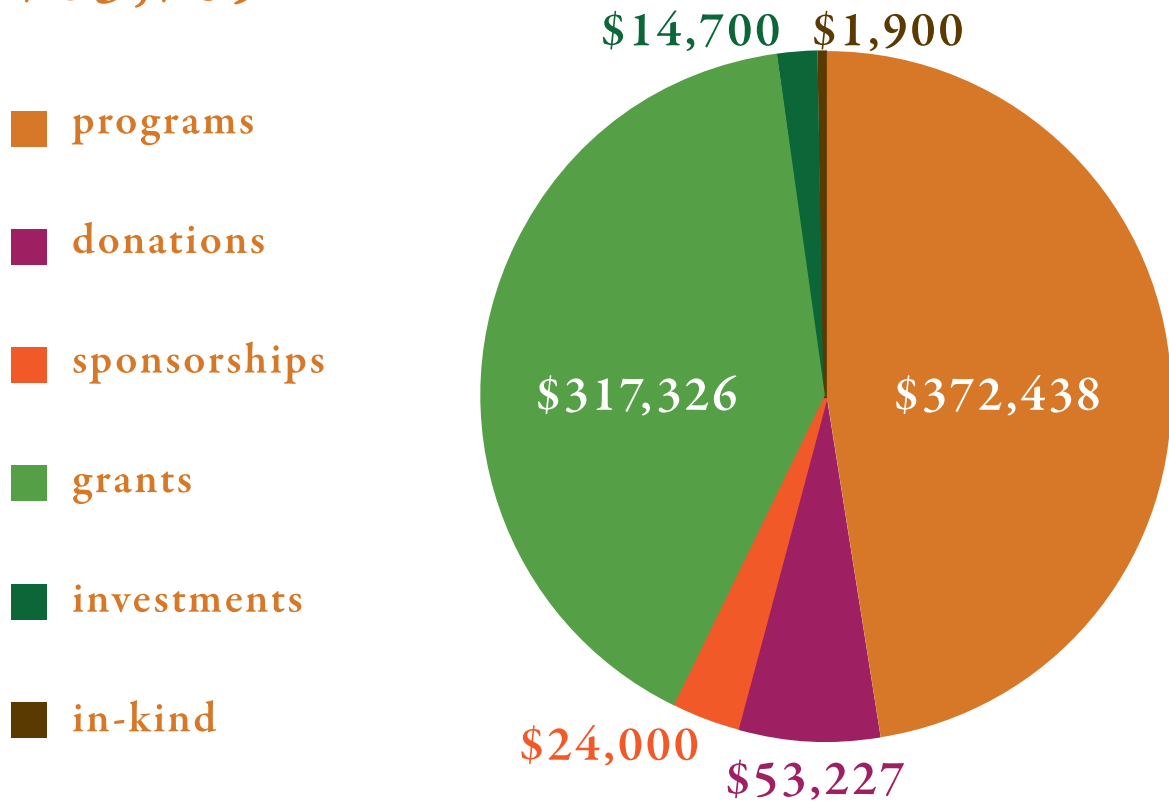


X

Natural Areas Journal Articles

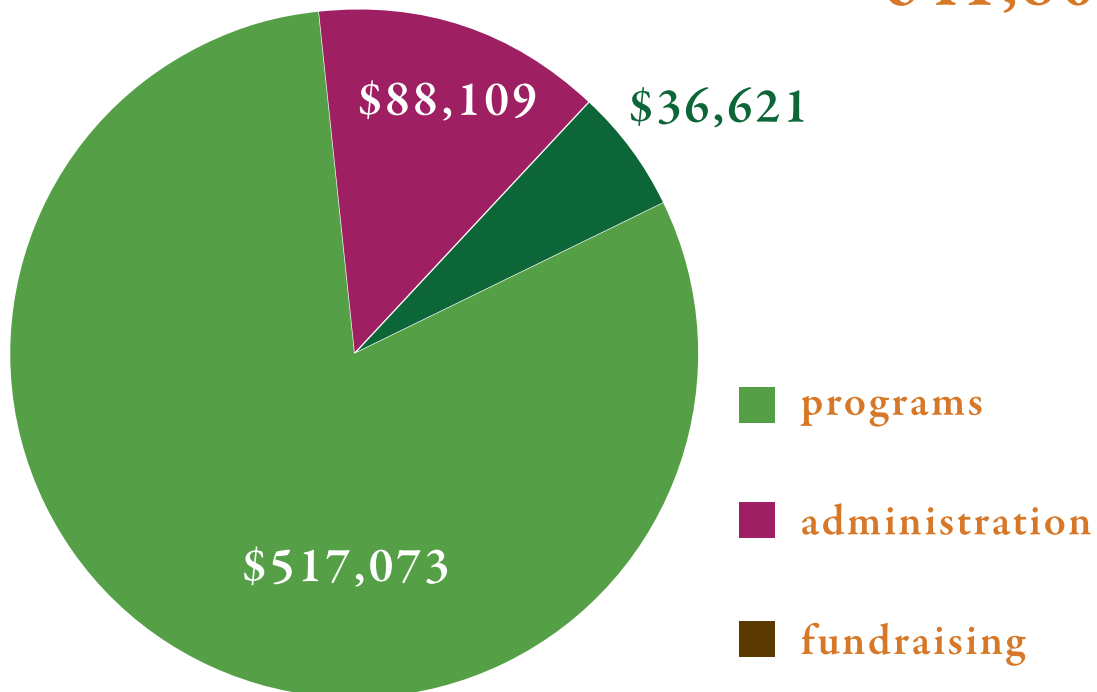
2022-2023 FISCAL YEAR REVENUE

\$783,769

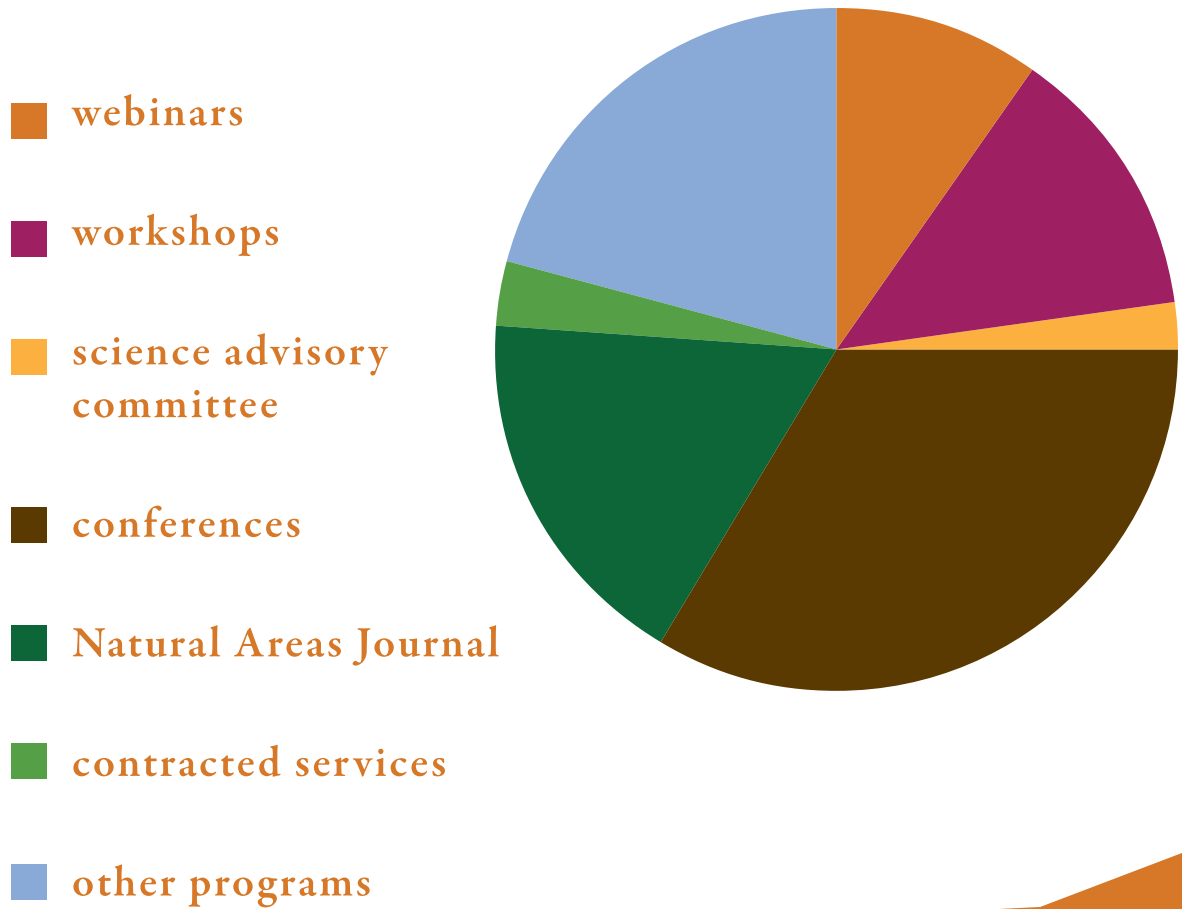


2022-2023 FISCAL YEAR EXPENSES

\$641,803



2022-2023 EXPENSES BY PROGRAM



natural areas association
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