

Become an Exhibitor

Exhibit space is limited, and all exhibitor spaces are premium spots, placed in a high-traffic area near refreshments.

Why Exhibit?

- Reach hundreds of professionals in your target audience with information about your services, programs and products
- Forge and renew relationships with key decision-makers and purchasers
- Interact with attendees during multiple events in the exhibit space
- Raise awareness of your organization or company in the conservation community

Exhibit Space Options:

For-profit Exhibitor \$800 (NAA Member - \$750)

Nonprofit Exhibitor \$400 (NAA Member - \$350)

Exhibitor benefits:

- Exhibit space with 6' table, two chairs and table linen
 - free wireless internet access
 - electricity available at an additional cost
**please inquire about larger display options*
- Listing in the conference program
- Attendee list provided prior to conference
- Minimum 5 programmed events where attendees and exhibitors interact
 - A designated coffee hour with our exhibitors
 - At least 3 session breaks where refreshments are served in the exhibitor area
 - Poster Session and Reception takes place in exhibitor area

Note: Conference registration is not included. If exhibitors wish to attend sessions, we ask that they register for the conference or consider a sponsorship that includes complimentary registration and exhibit space.



Sponsor and Exhibitor Opportunities



2019 NATURAL AREAS CONFERENCE - OCTOBER 8-10, 2019

*At the Water's Edge -
Managing our Land and Water in a Changing Landscape*

Sheraton Station Square - Pittsburgh, PA

Reserve your spot today at naturalareas.org

Hosted by the Natural Areas Association



About Natural Areas Association & the Natural Areas Conference

The Natural Areas Association (NAA) is the only national, nonprofit membership organization dedicated to the support and advancement of the community of natural areas practitioners. We provide them with the best scientific information to inform their work on the ground. Now in its 46th

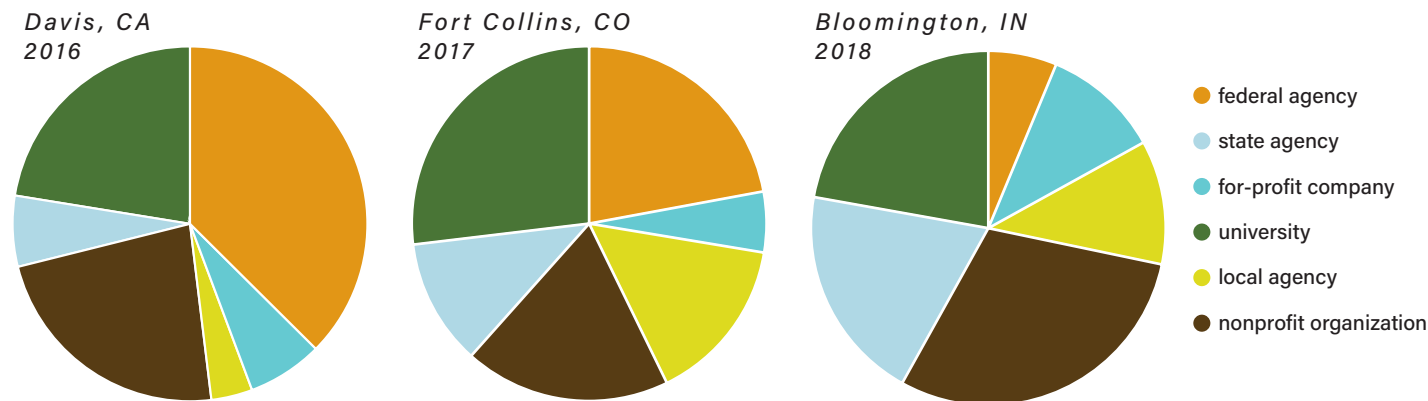
year, the annual Natural Areas Conference (NAC) is one of the nation's oldest continuous gatherings of conservation professionals. Here they learn about new research, receive valuable training and make important connections with other professionals in conservation-related fields.

Who Attends the Natural Areas Conference?

The conference typically draws 350-600 attendees in the natural areas professional community. We hold our conference in a different location each year

to serve our diverse constituencies. The makeup of our attendees varies according to region.

Conference Attendees



What do our people do?

Advocacy, Communicate the importance of our work, Conservation information technology, Ecological research, Ecosystem (forest, wetland, grassland, desert, aquatic and watershed) management, Endangered species conservation, Environmental monitoring and compliance, Environmental project review, Fire science and management, Fundraising, Habitat management, Hydrologic restoration and management, Invasive species control and prevention, Landowner education, Large scale landscape conservation, Native plant conservation, Material development and use, Natural areas program development, Natural areas visitor management, Natural areas restoration and restoration genetics, Natural resources inventory, Pollinator and invertebrate conservation and habitat management, Preserve design and conservation planning, Reintroduction ecology, Sustainable Recreation, and Volunteer management

Where is the 2019 Natural Areas Conference?

Sheraton Pittsburgh, Station Square

Located where the three rivers of Pittsburgh meet, the Sheraton Pittsburgh boasts incredible views, with quick access to downtown, the rivers and

bike trails. The Sheraton is the most affordable hotel in the area for our attendees with meeting space that can accommodate up to 700.

Be a Sponsor

Organizations and businesses who sponsor the NAC include:

- Private Foundations
- State and Local Agencies
- Nonprofit Organizations
- Federal Agencies
- Companies and Corporations
- Academic Institutions

Sponsorship packages	KITTATINNY RIDGE	PRESQUE ISLE	YOUGHIOGHENY RIVER GORGE	FRENCH CREEK	ALLEGHENY RIVER	MONONGAHELA RIVER
Cost	\$25,000+	\$10,000 - \$24,999	\$5,000 - \$9,999	\$2,500 - \$4,999	\$1,000 - \$2,499	\$500 - \$999
Naming rights to a conference event†	leaf icon	leaf icon	leaf icon	leaf icon	leaf icon	leaf icon
Color ad in conference program	full page	half page	leaf icon	leaf icon	leaf icon	leaf icon
Complimentary conference registration	5	2-4	1	leaf icon	leaf icon	leaf icon
Name recognition on all digital promotional materials	leaf icon	leaf icon	leaf icon	leaf icon	leaf icon	leaf icon
Exhibit space	leaf icon	leaf icon	leaf icon	leaf icon	leaf icon	leaf icon
List of conference attendees	leaf icon	leaf icon	leaf icon	leaf icon	leaf icon	leaf icon
NAA membership	team	supporter	supporter	associate	associate	leaf icon
Recognition on the NAA website through the conference	logo	logo	logo	logo	name	name
Tickets to our Monday night VIP reception	6	4	4	2	2	1
Name on conference signage	leaf icon	leaf icon	leaf icon	leaf icon	leaf icon	leaf icon
Name in the January issue of the Natural Areas Journal	leaf icon	leaf icon	leaf icon	leaf icon	leaf icon	leaf icon
Logo in conference program	leaf icon	leaf icon	leaf icon	leaf icon	leaf icon	leaf icon

†restrictions apply

To learn more about NAA or be a part of this event, visit naturalareas.org