



NAA Communications Toolkit | Promotional Text

Welcome to the [Natural Areas Association](#) (NAA) Communications Toolkit featuring promotional text for its [2023 Annual Awards](#).

This Toolkit provides the information you need to share this important announcement with your network. Please contact NAA's outreach and engagement specialist [Sarah Floyd](#) with any questions.

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IMPORTANT SOCIAL MEDIA PAGES AND HANDLES

1. Natural Areas Association
 - a. [Facebook: @naturalareasassc](#)
 - b. [X \(Formerly known as Twitter\): @naturalareas](#)



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- c. [Instagram: @natural_areas_association](#)
- d. [LinkedIn](#)
- 2. **Virginia Department of Conservation and Recreation**
 - a. [Facebook: @viriniadcr](#)
 - b. [X \(Formerly known as Twitter\): @viriniadcr](#)
 - c. [Instagram: @viriniadcr](#)
 - d. [LinkedIn](#)
- 3. **Virginia Natural Heritage Program**
 - a. [Facebook: @virinianaturalheritageprogram](#)
- 4. **Environmental Policy Innovation Center (EPIC)**
 - a. [X \(Formerly known as Twitter\): @EPIconservation](#)
 - b. [LinkedIn](#)

FACEBOOK - General

We are proud to share that @naturalareasassoc announced its 2023 annual award recipients. Each year, NAA recognizes individuals who demonstrate the highest standards of leadership and achievement in the natural areas profession. Through its Awards Committee, the Association has selected recipients for the following awards:

🏆 The 2023 George B. Fell Lifetime Achievement Award recipient is Rick Myers, Ph.D. Rick retired from @virinianaturalheritageprogram in 2023. NAA awards the George B. Fell Lifetime Achievement Award to an individual who exhibits the highest qualities of the profession and has significantly advanced natural area identification, protection, stewardship or research, and the mission of the NAA. This award is the Association's highest and is reserved for exceptional achievements.

🏆 The 2023 Carl N. Becker Stewardship Award recipient is Garrett Altmann, the Western Restoration Program Manager at the Environmental Policy Innovation Center (EPIC). NAA awards the Carl N. Becker Stewardship Award in recognition of excellence



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and achievement in managing the natural resources of reserves, parks, wilderness, and other protected areas.

Read more about NAA's award recipients here: bit.ly/46XQKCg #NAA2023Awards

FACEBOOK - Rick Myers

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The 2023 George B. Fell Lifetime Achievement Award recipient is Rick Myers, Ph.D. Rick retired from @virginianaturalheritageprogram in 2023, but his legacy will continue for generations. One of Rick's key contributions has been to bring his expertise in fire ecology and management to Virginia, along with a practical and partner-driven approach to resource management and habitat restoration.

Under his leadership, over 1,500 acres of fire-maintained longleaf pine woodlands and savannas have been established on lands protected within the state Natural Area Preserve System in southeast Virginia. This effort began in 2008 at Chub Sandhill Natural Area Preserve when 80 acres of former farm fields were planted with 40,000 longleaf pine seedlings grown using seeds collected from some of the last remaining mature Virginia longleaf pines.

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FACEBOOK - Garrett Altmann

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The 2023 Carl N. Becker Stewardship Award recipient is Garrett Altmann, the Western Restoration Program Manager at the Environmental Policy Innovation Center (EPIC).

Garrett, through his work at the Environmental Policy Innovation Center, has spent countless hours combing through red tape to determine which federal, state, and local groups could assist after the Santa Clara Pueblo experienced a devastating fire. Shortly after the event, he advised tribal elders to choose the most appropriate partners while encouraging the Pueblo lead to provide Traditional Ecological Knowledge to assist with stabilizing the steeper sections of the canyon's tributaries. Garrett's dedication to the recovery efforts continues to this day.

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INSTAGRAM - General

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X (Formerly known as Twitter) - General

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LinkedIn - General

We are thrilled to share the news that Natural Areas Association (NAA) has announced its annual award recipients for 2023. The awards recognize individuals who have demonstrated exceptional leadership and accomplishment in the natural areas profession.

The George B. Fell Lifetime Achievement Award has been awarded to Rick Myers, Ph.D. Rick has recently retired from the the Virginia Division of Natural Heritage and has made significant contributions to the advancement of natural area identification, protection, stewardship or research, and the mission of NAA. This award is the Association's highest and is reserved for exceptional achievements.

Garrett Altmann, Western Restoration Program Manager at the Environmental Policy Innovation Center (EPIC), is the recipient of the Carl N. Becker Stewardship Award. The award recognizes excellence and achievement in managing the natural resources of reserves, parks, wilderness, and other protected areas.



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We are proud to have such accomplished professionals in our community and congratulate them on their well-deserved recognition. To learn more about NAA's award winners and their accomplishments, please visit bit.ly/46XQKCg. #NAA2023Awards

LinkedIn - Rick Myers

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