



natural
areas
ASSOCIATION

NAA BY THE NUMBERS

2022 PROGRAMS



INAUGURAL

**Innovators in Natural Areas
Science Lecture**
Dr. Suzanne Simard


— **1** —

Natural Areas Conference

Superior Visions: Navigating Complexity
Amid Constant Change in Duluth, MN

Stewardship in Action Field Workshop

Fragmented Prairies and Grasslands:
Reconnecting habitats through collaborative
partnerships in Redwood Falls, MN



2

Virtual Symposiums

Nature's Front Line: The Role of Natural Areas in Climate Resilience in Central Appalachian Forests

&

Shared Stewardship: Collaborating to effectively manage the Chippewa National Forest

Stewardship in Action

Virtual Field Workshops

Sustainable Summits: Managing public access for the protection of rare plant communities

&

Fragmented Prairies and Grasslands: Reconnecting habitats through collaborative partnerships



3

New Team Members



Sarah Floyd
MARKETING AND
COMMUNICATIONS



Suzy Johnson
WEBSITE

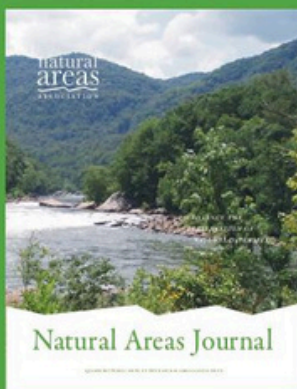
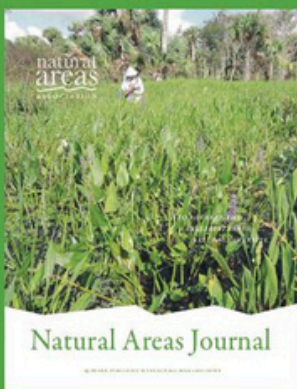


Thaelis Villon
GRAPHIC DESIGN



4

Issues of Natural Areas Journal



4

Roundtables

SNAP (State Natural Areas Program)



1,211
Webinar Views

3,650
Event Registrations

35,581
Unique Website Users



313,337

times a Natural Areas Journal
article was accessed online

WHO WE SERVED THIS YEAR



50

States + Puerto Rico

34

Countries

316

Natural Areas
Conference Attendees

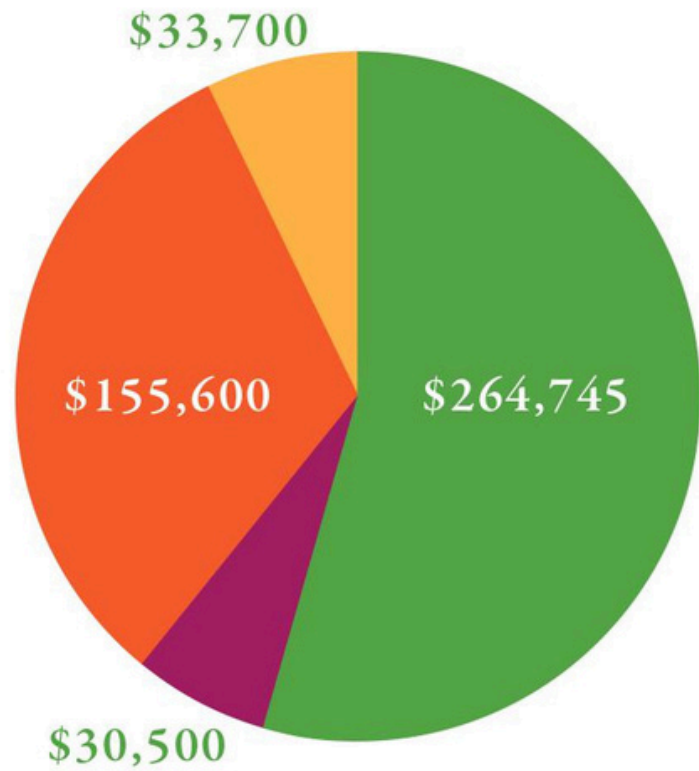
9,500

Practitioners Reached

2021-2022 FISCAL YEAR REVENUE

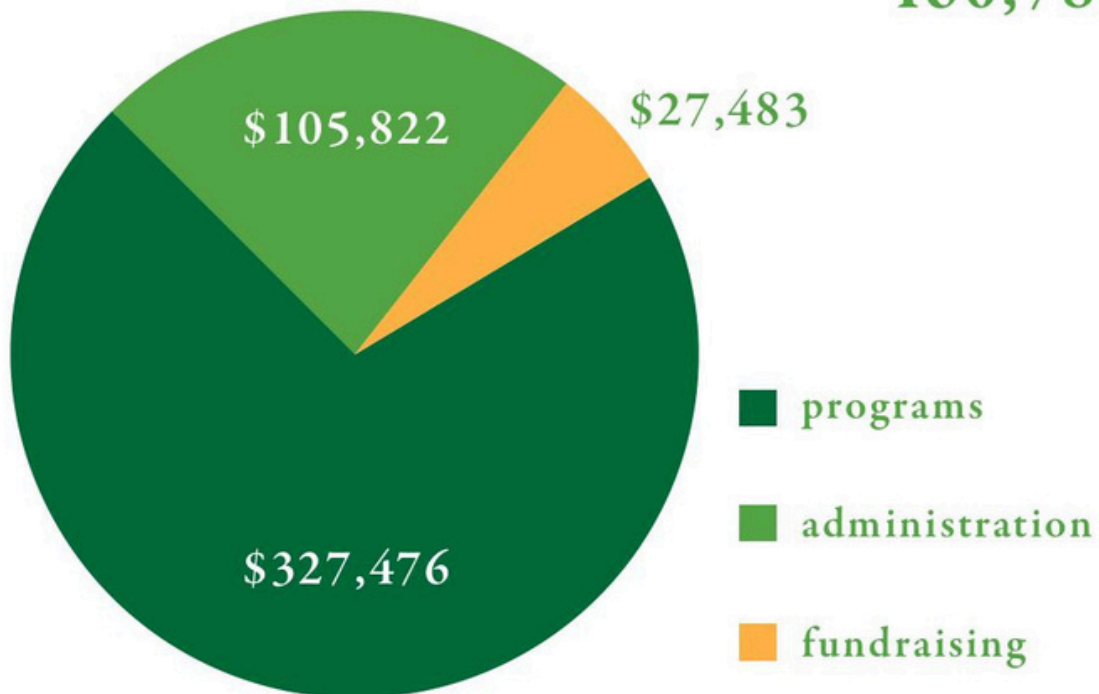
\$484,545

- programs
- sponsorships
- grants
- donations

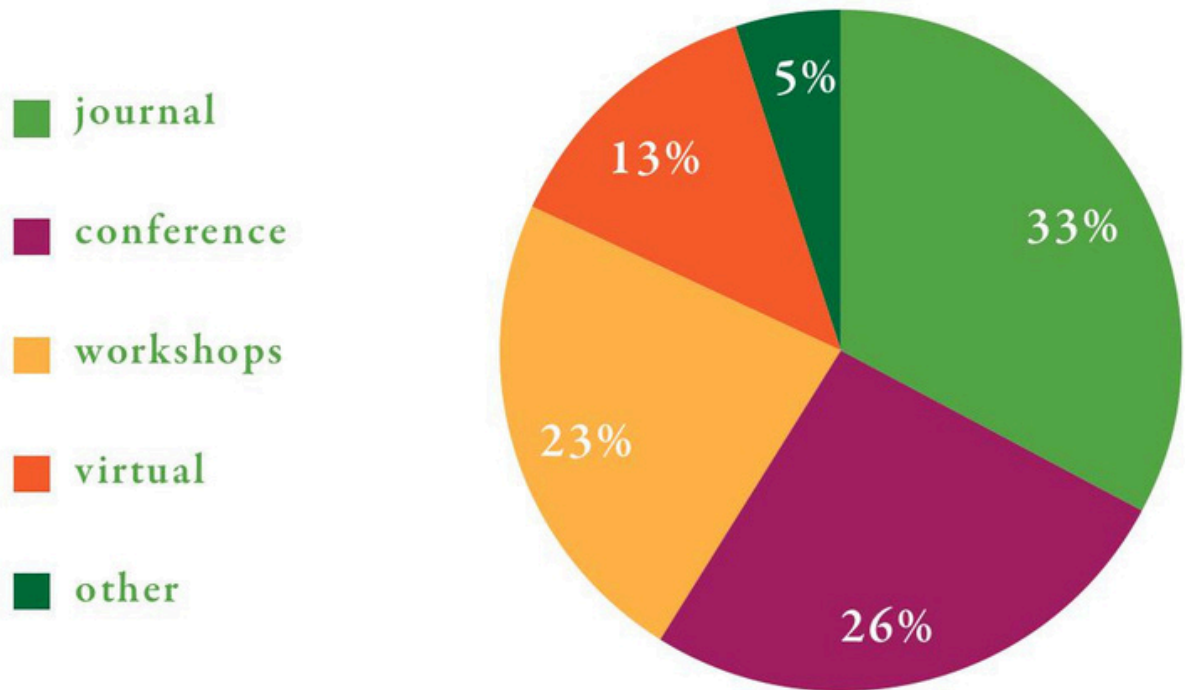


2021-2022 FISCAL YEAR EXPENSES

\$460,781



2021-2022 EXPENSES BY PROGRAM



natural areas association
PO Box 17646
Pittsburgh, PA 15235